Welcome Remarks by the Mayor of the Greater Tzaneen Municipality His Worship, Councillor Gerson Molapisane during the Limpopo Provincial Celebration of the World Tourism Day at Karibu leisure Resort on 22 September 2023

The program director, and the Deputy Director General Ms. Keleabetswe Tlouane, Honorable MEC Rodgers Monama of Economic Development, Environment & Tourism Cllr. Pule Shayi, Executive Mayor of Mopani District Municipality Mr. Matodzi Rathumbu, Head of Department Limpopo Economic Development, Environment and Tourism Chairperson of the Limpopo Tourism Board, Mr. Andrew Dipela Chief Executive Officer, Mr. Moses Ngobeni PR and Ward Councillors LIMWIT SATSA SATOVITO LPTA

Greetings and a warm welcome to the exquisite tropical oasis of Limpopo. It is with great pleasure that we extend our hospitality to you on this occasion of World Tourism Day. We are honored that you have chosen our municipality as the venue for this event, as we have an abundance of offerings to captivate your senses.

Tzaneen, in particular, is renowned for its outstanding hospitality, and our breathtaking terrain is sure to leave a lasting impression. As you venture down the Makgoebaskloof, you will be mesmerized by the picturesque views of lush vegetation, greenery, and the majestic Wolksberg mountain range.

Program Director

Although I will not be giving the keynote speech, I would like to touch on some essential topics that merit discussion. Firstly, it is crucial to acknowledge the invaluable contribution that women make to the hospitality industry, particularly in our municipality.

We are inspired by the remarkable achievements of many women who own and manage successful hospitality establishments. This serves as a testament to the fact that women are more than capable of running thriving businesses independently.

Furthermore, I would like to emphasize the critical role that both local and national governments play in promoting tourism. While exceptional women entrepreneurs can establish remarkable hotels, lodges, and entertainment establishments and provide world-class customer service, we must not overlook the importance of local governments in the tourism value chain for the industry to flourish.

Programme Director

As the Greater Tzaneen Municipality, our commitment to ensuring that our visitors have a pleasant experience is unwavering. We understand that a host of factors contribute to the overall satisfaction of our guests, and we are working tirelessly to address them.

One of the key elements that we have prioritized is infrastructure development. We recognize that smooth roads without potholes, uninterrupted electricity supply, and clean water are crucial in ensuring that our visitors are comfortable and satisfied. To this end, we have invested heavily in upgrading our roads, water supply, and power grid to provide reliable service to our guests.

Equally important is safety and security. We believe that our visitors should feel safe and secure during their stay, and we have partnered with law enforcement agencies to ensure that our guests are protected at all times. We must also implemented various measures to safeguard our visitors, including increased surveillance, trained security personnel, and emergency response teams.

As we celebrate World Tourism Day, we are mindful of the challenges that the Covid-19 pandemic has brought to the tourism industry. However, we remain optimistic that with

the support of the Greater Tzaneen Tourism Association, we will emerge stronger and better prepared to serve our visitors. Let me acknowledge the GTTA leadership, more specifically Ms. Andre Kruger, the Chairperson

Programme Director

We are committed to promoting growth and development in the tourism sector, and we are proud to host events that attract large numbers of people, providing opportunities for the hospitality industry and small businesses. We have entered into a partnership with the SABC to host the annual Xitsonga Music Awards which attracts thousands of people from across the country to our municipality. This year will will host the Xmas18 at Nkowankowa Stadium on 04 November.

Welcome to the Tropical Paradise once more.